# IT Company Types – Homework

# Analyzing Product-Based and Service-Based Companies

Select one **product-based** and one **service-based company** from our **partners** and describe their **positive** and **negative aspects**. Write your opinion on the **pros** and **cons** of each. Discuss why working in a product-based or service-based company may be beneficial.

Pick companies from the SoftUni partners list: [https://softuni.bg/partners](https://softuni.bg/partners%20).

## Product-Based Company

Research the company and describe **company profile** in the form below.

### Company Information

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| --- | --- |
| Company name: | SuperHosting.BG |
| Web site: | <https://www.superhosting.bg/> |
| Major products / services: | **- hosting provider;**  - Online Store builder;  - Site builder;  - SSL certificate;  - Professional WordPress support;  - Managed VPS;  - Virtual Server (VPS); |
| Company type: | product |
| Major technology stack: | - Blockchain, Web3 and WordPress;  - ChatGPT, AI and WordPress  - HTML5, jQuery, Google Analytics, Apache, DigiCert; |
| Other info: | **The biggest hoisting company in Bulgaria**  **- 200,000** website where we provide a safe and secure home  **- 27,000** customer inquiries we answer and help every month  **- 4.96** out of a possible 5 is the average rating for service from our customers  **- 2000** are published educational materials to help our customers  **SuperHosting.BG offers:**  - 24/7 technical support;  - Customer service without compromise;  - Security and reliability of your sites;  - DDoS infrastructure protection;  - The best ratio between price and quality;  - 30 day guarantee; |

### Pros and Cons

Describe the **pros** and **cons** for the company, based on your **personal preferences** and feelings.

|  |  |
| --- | --- |
| **Pros** | **Cons** |
| Being part of **‘SuperHosting.BG’** can improve your technical support skills, problem-solving abilities, industry trend awareness and communication. | Less flexible |
| Developed product is owned by the company. | *Probably* not remote work options |
| **‘SuperHosting.BG’** is a very well-known Product Company in Bulgaria which is a big brand and with a large customer base |  |

## Service-Based Company

### Company Information

|  |  |
| --- | --- |
| Company name: | AMBITIONED |
| Web site: | [AMBITIONED | Reliable and future-proofed software solutions](https://ambitioned.com/) |
| Major products / services: | - digital transformation;  - automation software;  - product development;  - short-term IT support  - custom high-quality digital products;  - top-notch custom software;  - experienced crew that meet and exceed the client’s expectations’ |
| Company type: | service |
| Major technology stack: | 1) C# & .Net Core  2) SQL Server  3) Entity Framework  4) ASP.NET Core  5) Azure  6) Other technologies |
| Other info: | **1.2M+** Users worldwide  **10+** Years of experience  **100+** Business partners  **10M+** Lines of code |

### Pros and Cons

Describe the **pros** and **cons** for the company, based on your **personal preferences** and feelings.

|  |  |
| --- | --- |
| **Pros** | **Cons** |
| Being part of **‘AMBITIONED’** can improve your technical skills, adaptability and communication. | Limited mentorship |
| If you work for **‘AMBITIONED’**, your project management knowledge will get on the next level because you will work in a team environment. | Remote management |
| **‘AMBITIONED’** is an Outstaffing Company which allows you to have remote work experience. | Limited growth opportunities |